



OFFICIAL ENTRY AGREEMENT

The undersigned has submitted a completed Account Application to open a securities trading account with a broker authorized by WorldCupAdvisor.com (Sponsor). An authorized broker is any broker who introduces a World Cup Championship of Stock Trading account to BEST Direct Securities, LLC (Broker) on a fully disclosed basis. Broker may, in its sole discretion, accept the account. If accepted, it is agreed that the undersigned and his Account Manager, if any, (collectively referred to herein as "Entrant") shall be entitled to participate in the 2010 World Cup Championship of Stock Trading (the "Championship") subject to the following conditions:

1. CHAMPIONSHIP TRADING ACCOUNT

Entrant agrees to deposit a minimum of \$15,000 US, per entry, in a trading account with Broker. Additional funds may be deposited at any time, including to meet a margin call as specified in paragraph 6, and will be added to the initial deposit to calculate Total Funds Deposited. Entrant understands and agrees that no funds may be withdrawn from the account except upon Entrant's termination of participation. Accordingly, Entrant should consider depositing more than \$15,000 if Entrant's trading style could require additional margin. **Remember!** FINRA margin rules for Day Traders may affect your trading style. An Entrant may open more than one account at the beginning of the Championship or at any time during the Championship Period. Each account must be separately funded. Trading may be conducted in cash or margin accounts.

2. CHAMPIONSHIP PERIOD

Entrant agrees to begin trading on or after January 4, 2010. The Championship trading period will end as of the close of business on December 31, 2010, subject to Paragraph 12. Open positions need not be liquidated for purposes of determining winners of the Championship.

3. PARTICIPATION AND CHAMPIONSHIP AWARDS

Each Entrant shall receive The World Cup Tool Box including free trials and discounts on quotes, charts, educational services and subscriptions as set forth in "Entrants' Prizes" published on www.worldcupchampionships.com. The top three profitable finishers will receive Championship Awards as set forth in "Winners' Prizes" published on the www.worldcupchampionships.com. Each of the top three profitable Entrants also shall receive a personalized copy of the coveted bronze Bull and Bear Trophy. In addition, the top profitable Entrant during each calendar month of the competition from among all competitors in the 2010 World Cup Championship of Stock Trading and the 2010 World Cup Championship of Futures & Forex Trading will receive an engraved crystal Bull & Bear trophy. In consideration of participation in the Championship, Entrant irrevocably authorizes Sponsor, in its sole discretion, to obtain and print, publish, televise or otherwise utilize his, her or their names, photographs, and accounts of World Cup participation in connection with this or future Championships.

4. REPRESENTATIONS OF ENTRANT AND ACCOUNT MANAGER

The Entrant represents that he and his Account Manager (if applicable) are of legal age in the states in which they reside and that neither of them nor any member of their household nor any of their partners or shareholders is related to principals or employees of the Sponsor or Broker. Each represents that the Account Manager is properly licensed (if required by law or regulation) or otherwise exempt from registration. Entrant's account shall be non-discretionary unless the Account Manager also signs and is a party to this agreement.

5. CHAMPIONSHIP TRADING REGULATIONS

All trading shall be conducted in accordance with a separately executed Customer Agreement. Entrant agrees to the following Championship rules and regulations, which may limit those set forth in the Customer Agreement. The purpose of the Championship rules is to ensure that every Entrant will have the same opportunity for success. Sponsor reserves the right to amend, waive or interpret any rule if, in its sole discretion, to do so would be in the best interests of the Championship.

a. Entrant has the option at any time to withdraw from the Championship and either continue to trade pursuant to the terms of the Customer Agreement or cease trading.

b. Entrant agrees to place all orders through Broker's online order entry platform or telephone order desk. Entrant agrees to call the desk only when placing or changing orders.

c. Broker is not obligated to give Entrant any advice or market information except the last price traded for existing or contemplated positions. Broker may terminate the participation of any Entrant for Entrant's failure to enter orders in a timely, consistent and professional manner.

d. Options must be exercised in accordance with the procedures set forth in the Customer Agreement.

e. Accounts will be charged brokerage commission of \$12 for online trades of stocks, which includes electronic notification of trades. Commission does not include SEC/FINRA fees and ECN fees, if any. Rates for online trading on an alternative order-entry platform provided by Broker may be subject to a different commission schedule; please call Broker for details. Accounts will be charged \$12 for online trades of options plus \$1.20 per option, which includes electronic notification of trades. All stock and options orders placed by phone will be charged an additional \$10; order desk surcharge is waived in the event of an online system failure or where online options order entry is not available. Any miscellaneous transaction fees or extraordinary charges imposed by exchanges or due on specialty orders will be passed through to client at Broker's cost. All software fees are the responsibility of the Entrant and not the Sponsor or Broker.

f. Trading in the Championship will be limited to equity products listed on any exchange or electronic market available through Broker during its normal trading hours. Short stock sales are subject to the availability of borrowed stock to Broker. Any profits on transactions made in violation of this section will be backed out of Entrant's Championship account for purposes of determining the final standings.

g. In the event of errors in order entry or execution, the determination of Sponsor and Broker shall be final with regard to Championship standings.

h. Trading must be conducted in Entrant's Championship account(s). A minimum of ten (10) round-turn trades of any amount, per account, must be placed during the Championship Period in order for Entrant to qualify for a Championship award for that account.

i. Each Entrant agrees that Sponsor has the right to remove or bar any Entrant from the Championship, who, in its sole judgment, would tend to dishonor the Championship, has violated

any rule, law, or regulation pertaining to securities trading or who has attempted to benefit from any collusive or other trading irregularity. Sponsor shall have the same right to remove or bar Account Managers.

j. Entry in the Championship is void where prohibited by law. Winners will be responsible for any taxation on awards.

k. Each Entrant represents that he or she is not a principal or an employee of or related to a principal or employee of Sponsor, Broker or any of their affiliates.

6. ACCOUNT BALANCES, MARGIN CALLS AND MULTIPLE ACCOUNTS

Sufficient account balances for new positions and margin for existing margined positions must be maintained in accordance with Broker's requirements, which may be adjusted from time to time without prior notice. Entrants may deposit additional funds for any reason, including to meet a margin call. Entrants, with Broker's consent, may liquidate positions in order to meet a margin call.

7. PARTICIPATION TERMINATION

If the total equity including the value of open positions in an Entrant's account at the close of any trading day falls below 25% of starting equity, Sponsor may terminate that account's participation in the Championship.

8. "TOP THREE" TRADERS DETERMINATION

The "Top Three" traders for prizes, Bull & Bear trophies and Award Accounts as described in paragraph 3 will be determined on the basis of net return.: All positions will be marked to the market on the close of business on December 31, 2010 in order to determine the account's "Ending Equity." For the purposes of the Championship results, Ending Equity will be the net worth of the account including the value of open options. The three Entrants with Ending Equity that shows the highest percentage increase over their Total Funds Deposited (initial deposit plus additional deposits, if any) will be the winners. Percentage increase will be calculated by taking the Ending Equity and dividing it by Total Funds Deposited. Only profitable accounts will qualify for prizes, trophies.

9. USE OF CHAMPIONSHIP FOR PROMOTIONAL PURPOSES.

Entrant acknowledges that Sponsor's name and that of the Championship are copyrighted. Entrant shall not, either alone or in concert with others, use his participation in the Championship for promotional purposes unless approved in advance in writing by Sponsor. If Entrant violates this provision, Entrant may be disqualified from competing in the Championship or future Championships at Sponsor's sole discretion. If found by Sponsor to be in violation, Entrant agrees to pay all legal fees and damages incurred by Sponsor to enforce this provision, and, if applicable, return to Sponsor any award(s) received as liquidated damages.

10. COMMUNICATION DELAYS

Broker, Sponsor and their affiliates shall not be responsible for any delays in the acceptance or transmission of orders due to a breakdown or failure of order transmission, computer (hardware, software or interfaces) or communication facilities, or for any other cause beyond their reasonable control or anticipation.

11. INDEMNIFICATION

Entrant agrees to indemnify Sponsor and Broker and hold them harmless from and against any and all liabilities, losses, damages, costs and expenses, including attorney's fees, incurred by any

of them resulting from: misrepresentations, breach of any provision of this agreement, the trading in Entrant's account(s), or legal action brought by Entrant and adjudicated in favor of Sponsor and Broker.

12. POSTPONMENT, CANCELLATION AND ACCEPTANCE

Sponsor reserves the right to lengthen the trading period, to postpone the starting date or to cancel the Championship if, in its sole discretion, it determines that such action is reasonable or necessary. If cancellation occurs after the Championship has run for 45 trading days, winners will be determined based on account equities at the close of the market on the day of cancellation. If cancellation occurs prior to 45 days after the start of trading, awards will be made at Sponsor's discretion. This agreement shall not be deemed accepted until approved by Sponsor and Broker. Sponsor or Broker, in their sole discretion, may reject any Entrant's application for any reason and return it together with all funds submitted.

Account Holder's Name

Account Holder's Signature

Joint Account Holder's Name

Joint Account Holder's Signature

Street Address

Signature of Account Manager, if any

City, State, Zip

Email Address @ _____

Telephone Number

Initial Deposit